

WCHacks



Dear Potential Sponsor,

Women in Computing at RIT is excited to announce the **11th anniversary** of our annual 24-hour in-person hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **March 1 to 2, 2025**. **WiCHacks** is a collaborative event where participants develop applications, websites, and even make games. We recruit **women and gender-minorities** from undergraduate and graduate programs, and all students who support them, to participate in our hackathon. In our past years, we have had to cap our number of in-person participants, but now in our 11th year, we wish to grow and enable more hackers to experience WiCHacks. We estimate **200 attendees!** Our goal, however, remains the same - to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to **provide a safe and encouraging environment** in which individuals from underrepresented genders can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

By helping, you would be able to:

- Empower women and gender-minorities to pursue careers in STEM, especially in the computing fields.
- Contact some of the most experienced hackers in the Northeast.
- Experience working with talented and promising students who will soon join the workforce.
- Promote your company through recruiters, tech talks, and swag!

You can help create a great event by:

- Directing funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsoring a meal or providing snacks/drinks.
- Providing services (e.g., hosting, hardware) for students at the hackathon to use.
- Sending technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

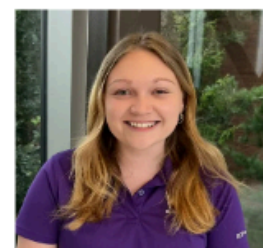
Any questions or want to propose a custom idea? Contact us at wichacks@rit.edu or at 585-475-7155.

Thank you,



Jade Condez
WiCHacks Team Lead

Lana Verschage
Director of Diversity of Initiatives
Jacquis Webb
Assistant Director of Diversity Initiatives



Katie Collier
WiCHacks Director of Sponsorship

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	\$500	\$1000	\$2500	\$4000	\$5500	\$6500+
TECHNICAL						
Send Technical Mentors *	✓	✓	✓	✓	✓	✓
Reserved Table(s) <i>(First come, first served)</i>		✓	✓	✓	✓	Closest to Hackers
Host a Tech Talk*			15 min	20 min	30 min	45 min
Host a Sponsor Symposium*				30 min	45 min	60 min
Judge a Category and Award Prize*			✓	✓	✓	✓
Choice of Tech Talk Time Slot <i>(First come, first served)</i>					✓	✓
Send Technical Survey during the Event						✓
RECRUITING						
Instant Messaging <i>(Direct communication with hackers)</i>	✓	✓	✓	✓	✓	✓
Access to Resumes			Post-Event	Post-Event	Day of Event	Pre-Event
Networking Social* <i>(With Volunteers & WiC Committee Heads)</i>			✓	✓	✓	✓
Company Representatives*		✓	✓	✓	✓	✓
Private Interview Rooms during Event				✓	✓	✓

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Any Questions?

Contact us at wichacks@rit.edu

Website: wichacks.io

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	\$500	\$1000	\$2500	\$4000	\$5500	\$6500+
BRANDING						
Bring Swag	✓	✓	✓	✓	✓	✓
Logo Included	Website	Website	T-shirt (small logo)	T-shirt (med logo) + Banner	T-shirt (med logo) + Banner	T-shirt (large logo) + Banner
Company Links on Website				✓	✓	✓
Opening Ceremony Keynote Speaker (<i>First come, first served</i>)						✓
Opening Ceremony Microtalk					3 min	5 min
Social Media Shoutouts				✓	✓	✓
Thanked at Kick-off / Award Ceremony	✓	✓	✓	✓	✓	✓
Sponsor a Meal/Snack					✓	✓
Post-Event Email Content to Hackers						✓
Pink Sponsor Crewnecks	\$40/ea	\$40/ea	\$40/ea	\$40/ea	Free	Free

*See "Sponsorship Glossary" on Page 6 for more details!

Thank you!

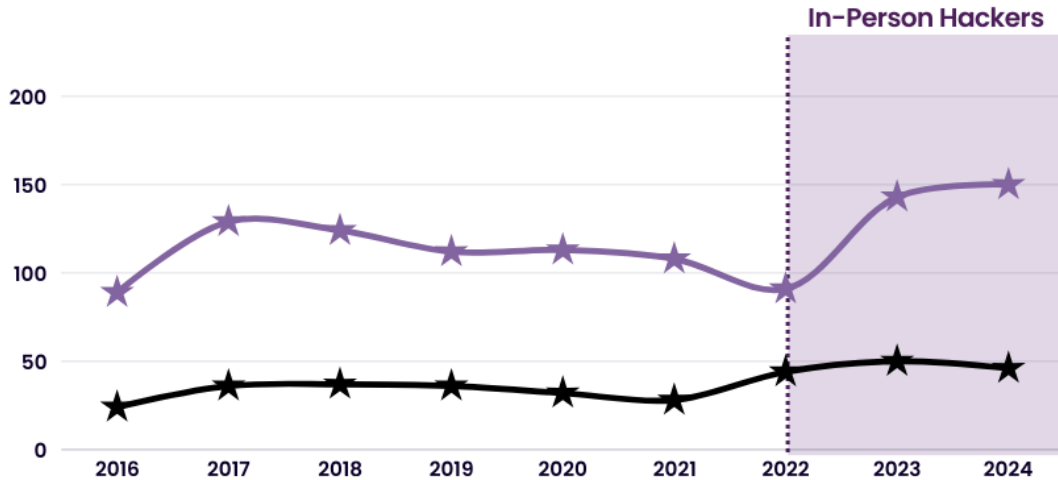


Interested in becoming a sponsor?

Contact us at: wichacks@rit.edu

Website: wichacks.io

WiCHacks Growth



Hackers

We've been steadily gaining numbers throughout the years and have become solely an in-person hackathon.

Projects

The projects our hackers have submitted have grown in number and are growing more ambitious with each year. Visit our Devpost for examples!

Check out our [Devpost](#) (our hackathon hub) for our past submissions and past project categories!

We hope to see you this year!



Sponsorship Glossary

- **Company Representatives:** Recruiters, mentors, or generally amazing people stationed at a company table. During the event, company representatives speak to attendees about professional opportunities, the company, and their projects!
- **Crewnecks:** All sponsors are able to purchase pink WiCHacks Crewnecks for the event. Each crewneck is \$40, but our Platinum and Premium sponsors get them for free!
 - ****Max 5 per company.****
- **Judge a Category and Award Prize:** Judge your own category, or one of ours! Sponsors should provide prizes for their own categories, enough for a team of 1-4 people.
- **Sponsor a Meal/Snack:** Platinum and Premium Sponsors will be able to sponsor a meal (breakfast, lunch, or dinner) or Midnight Snack for our hackers. Midnight Snack is usually a fun treat like cookies or bubble tea to keep the hackers energized!
- **Networking Social:** Held on the morning of the hackathon, the Networking Social is a great way for sponsors to meet the people behind WiCHacks! Mingle with our WiCHacks Directors, volunteers, and WiC Committee Heads!
- **Sponsor Symposium:** Sponsors can host a workshop to teach technical topics, host a fun activity for hackers, or extend the length of your Tech Talk! We aim for symposiums to be mostly informal - so you can create an environment where both you and hackers can form a long-lasting connection.
 - Past Symposium topics:
 - Kazoo Battle Royale
 - Snack Necklaces & Affirmation Wall
- **Tech Talks:** This is a time for your technical mentors or company representatives to showcase a unique skill or concept! Tech Talks can focus on different aspects of computing or discuss important skills related to a hackathon or professional life.
 - Past Tech Talk topics:
 - Intro to Computer Vision: 3D Measurement
 - Brainstorming Your Project
 - Transition into Professional Life
- **Technical Mentors:** Help attendees with project ideas throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or by a company table (if applicable).

"Widget"
The WiCHacks Mascot!

